



WEBINAR
SERIES



Accelerating the SDGs Implementation to Rebuild Better

The Cooperation Strategy of Paraná State - Brazil

"Sustainable and resilient recovery from the COVID-19 pandemic that promotes the economic, social and environmental dimensions of sustainable development: building an inclusive and effective path for the achievement of the 2030 Agenda in the context of the decade of action and delivery for sustainable development". – HLPF 2021

Thursday
8 July 2021

12:00 PM (noon) Brazil time
5:00 PM (CET)

Introduction

The period 2020 - 2030 was defined by the United Nations as the Decade of Action, in which countries were invited to accelerate their commitments towards achieving the Sustainable Development Goals of the 2030 Agenda.

In September 2019, the United Nations Secretary General called on all sectors of society to mobilize for the Decade of Action on three levels: **global action** to secure greater leadership, more resources and smarter solutions for the Sustainable Development Goals; **local action** embedding the needed transitions in the policies, budgets, institutions and regulatory frameworks of governments, cities and local authorities; and **people action**, including by youth, civil society, the media, the private sector, unions, academia and other stakeholders, to generate an unstoppable movement pushing for the required transformations.

With just 10 years to go to transform the world and the future we want, **leaving no one behind**, an ambitious global effort is underway to deliver the 2030 promise—by mobilizing more governments, civil society, businesses and calling on all people to make the Global Goals their own.

Paraná State Government is responding to the 2019 UN Secretary General call!

Located in South Brazil, Paraná State is one of the 27 federative units of the country and comprehends 399 municipalities. It has 11.500.000 inhabitants, what corresponds to 5% of total national population. With only 2,3% of the Brazilian territory, the Paraná State is the fifth major economy of the country and accounts to about 17% of all grains production, with a remarkable agro-industrial exporting economy.

The implementation of the 2030 Agenda in Paraná State is based on best localization practices and the state is a pioneer in the development of governance structure, tools and strategic partnerships in the planning, implementing and monitoring of relevant policies to sustainable development at the subnational and local levels.

The pandemic revealed the urgency of developing resilient societies that lead policies with an integrated and multidimensional approach, relying on all possible partnerships.

People's lives are being saved in the cities, yet we share with the world apprehensions and expectations for the future - this moment reinforces that global challenges can only be faced with local solutions.

Surviving the crisis is not enough - rebuilding better is the basis for joint actions and to focus on people is a particular opportunity.

The Paraná State Strategy has been encouraging multi-stakeholders partnerships to accelerate sustainable development in the state, so that recovery from the effects of the pandemic in people's lives is faster and more consistent.

The participation of Paraná State in the OECD Programme **A Territorial Approach to the SDGs** brought to light some of the challenges faced by Paraná State, which mainly reflects common issues to all Brazilian federative units, such as territorial disparities, social inequality and data gaps for monitoring some of the SDGs. On the other hand, some of Paraná State indicators showed just slightly lower or either can be compared to many developed countries, including on SDG 8 – Decent Work and Economic Growth.

Paraná State has normative, governance, technical-operational and political conditions, together with international, national and local partners, to accelerate the recovery of the State.

The main focus of the event is on SDG 17, but the *Paraná Keeping an Eye on the SDGs Strategy*, the OECD Programme and other partners will also discuss local-relevant aspects on the SDGs 1, 3, 8, 10, 12, 16 and special linkages among SDGs.



Background

Since 2017, with the establishment of the Economic and Social Development Council (Cedes) – chaired by the Paraná State Governor, the Paraná State has developed a subnational and local implementation strategy of the 2030 Agenda that fundamentally recognizes a fourth dimension of sustainable development: in addition to economic growth, social development and environmental protection, institutional strengthening is considered a condition for the establishment of a development model that integrates the SDGs.

The axes that structure the initiative are Governance, Budget, Monitoring and Localization.

Under the “Paraná Keeping an Eye on the SDGs Strategy”, effective tools for planning and monitoring policies aligned with the SDGs were developed and improved, including the establishment of a SDG indicators framework and a business intelligence tool for monitoring progress on municipalities.

The state also has innovative financing tools, such as the State’s Municipal Financing System – SFM, which provides loans to basic and social infrastructure statewide, and collaborative management models, and has mobilized 359 mayors out of the 399 municipalities of the state to collaborate in the implementation of the 2030 Agenda.

Paraná State political commitment to the Global Agenda 2030 was recognized by the World Family Organization at its 2017 Summit, and WFO in partnership with UNITAR also supported the participation of the Paraná State in side and special events during the 2018 and 2019 HLPF, allowing to expand the exchanges of knowledge and practices Paraná State relies on.

The objective of the event is to present an overview of the *Strategy*, highlighting the partnerships established locally, nationally and internationally to expand the reach of these tools and accelerate the success of the Strategy.

Presentations include the OECD highlights of the report *A Territorial Approach to Sustainable Development Goals in Paraná State - Brazil*, as well as national partners such as the National Front of Mayors and Sustainable Cities Program, and local partners such as the Parana Municipalities Association and the Youth Action Hub-Paraná.

In other words, Accelerating the SDGs as a platform for concrete action and understanding the current moment as an urgent opportunity to improve public management and its interaction with other segments of society, the *Paraná Keeping an Eye on the SDGs Strategy* recognizes the need to strengthen capacities, establish partnerships and include values such as commitment, responsiveness, effectiveness, resilience and inclusion, in the construction of the development paradigm that will define the standard of living in a post-pandemic society, affecting present generations as well as future ones.

Join us!

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Or go to: https://us02web.zoom.us/webinar/register/9316249624228/WN_q9DUjpV1Rl6luZC0KfG_rA



Programme

Panelists from 5:15 to 5:50

Overview of the Parana Keeping an Eye on the SDGs Strategy and multi-stakeholder partnerships



Ms. Keli Guimarães
Vice President of the Economic and Social Development Paraná State Council, CEDES (4')

Setting the scene: presentation on the key findings of the OECD report "A Territorial Approach to Sustainable Development Goals in Paraná, Brazil"



Mr. Stefano Marta
Coordinator, Territorial Approach to SDGs at OECD (10')

The role of European Union supporting the implementation of the 2030 Agenda at the local level



Mr. Stefan Agne
Head of Cooperation, EU Delegation to Brazil (4')

Challenges and opportunities of implementing the SDGs locally



Ms. Renata Sene
Vice-president of SDGs Partnerships of the National Front of Mayors and Mayor of the city of Francisco Morato – São Paulo, Brazil (4')

Key tools and methodologies for accelerating the SDGs in municipalities



Mr. Jorge Abrahão
General Coordinator of the Sustainable Cities Program and Sustainable Cities Institute (4')

The leading role of mayors in Paraná's development



Mr. José Aparecido Weiller Junior
President of the Parana Municipalities Association, AMP (4')

The future we want



Ms. Amanda Ampessan Cavali
Project manager of the Youth Action Hub – Brazil (4')

5:00 Welcome message



Mr. Nikhil Seth
UN Assistant Secretary-General
Executive Director
UNITAR

Moderator



Mr. Alex Mejia
Director, Division for People and Social Inclusion
UNITAR

Opening Remarks



Mr. Carlos Roberto Massa Ratinho Junior
Paraná State Governor



Ms. Aziza Akhmouch
Head of Local Division on Cities, Urban Policies and Sustainable Development
OECD



Dr. Deisi Kusztra
President, World Family Organization and Member of UNITAR Board of Trustees

5:50 Discussion (Q&A)

6:00 Closing remarks

